

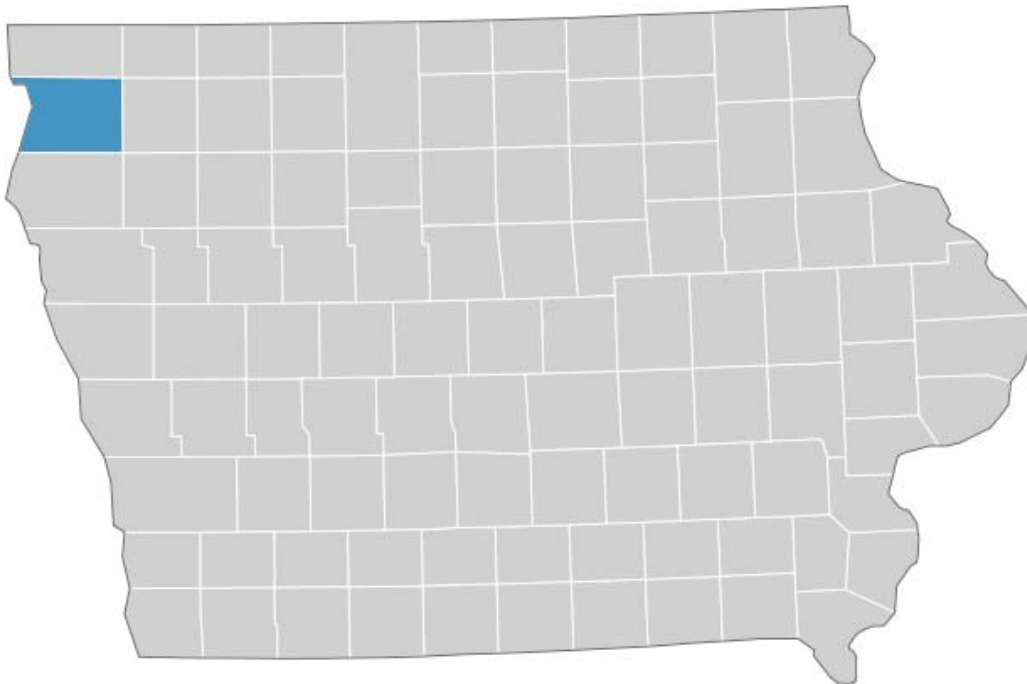
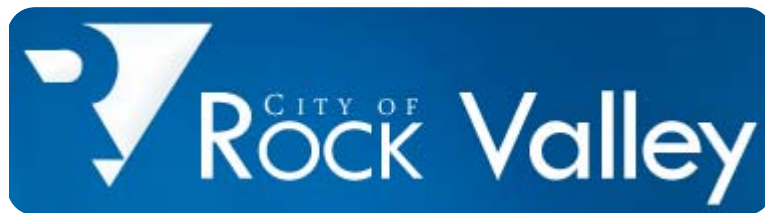
MidAmerican ENERGY

MIDAMERICAN
**ECONOMIC
ADVANTAGE.**

666 Grand Avenue
Des Moines, Iowa 50309
515.281.2287

Community Overview

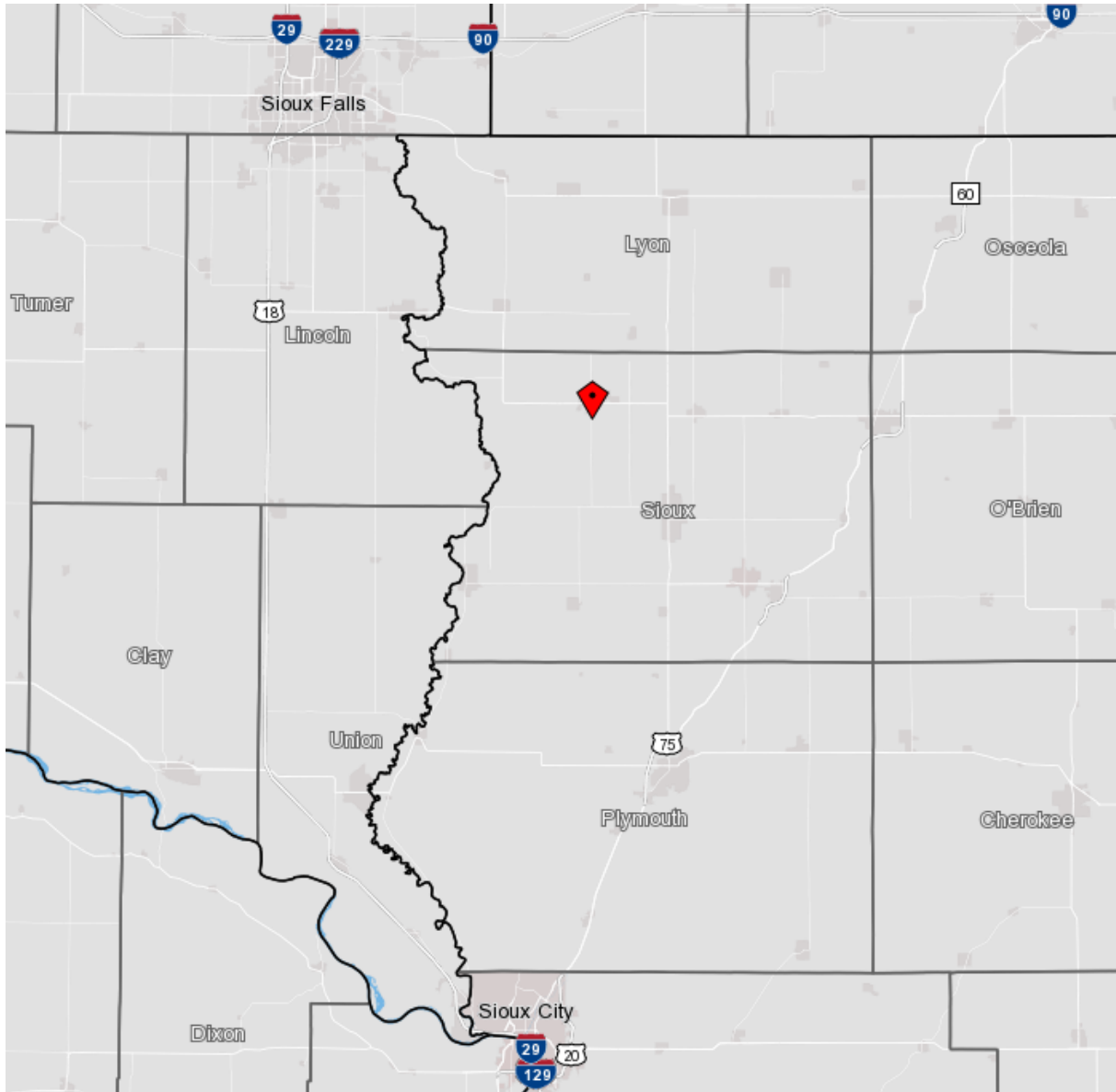
for



* Highlighted areas show counties that contain the selected zip codes

Report Info

| | |
|------------------|------------------------|
| Dataset Version | 2014.3 Class of Worker |
| Dataset Category | EMSI Complete |
| Region Name | Rock Valley, IA 51247 |



| | |
|-------------------------|---------------|
| Population (2014) | 5,192 |
| Jobs (2014) | 3,150 |
| Average Earnings (2014) | \$41,684 |
| GRP (2013) | \$196,783,237 |
| Exports (2013) | \$359,114,151 |
| Imports (2013) | \$425,504,227 |

State of Iowa

Iowa is centrally located in the heart of North America. There are many reasons to choose an Iowa business location: a vibrant economy, a highly skilled, motivated and well-educated workforce, available sites and affordable buildings, financial assistance programs, flexible job training programs, tax advantages, and a superb quality of life - all can be found in Iowa.

City of Rock Valley

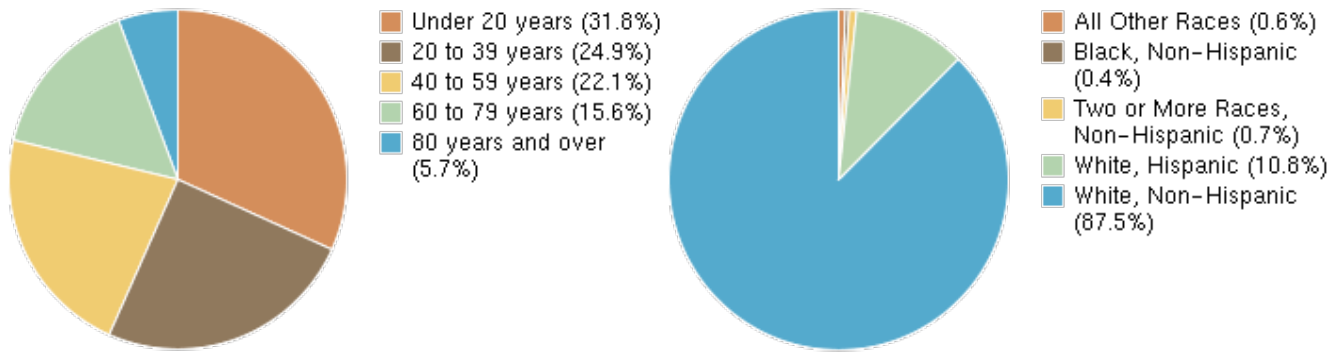
Rock Valley is located in Northwestern Iowa on U.S. Highway 18, just 6 miles west of U.S. Highway 75. Less than fifty miles from both Interstate-90 and Interstate-29, Rock Valley is ideally located for your needs. Rock Valley is a booming community which has seen exciting changes in recent years. The city's manufacturing and industrial companies have seen some of the healthiest growth. This has established the community as a focal point for fine machining. The city's retail sector has also been given a boost by a new strip mall on the west edge of town.

Source: LocationOne Information System, www.locationone.com

Rock Valley, IA | Population

| | 5,192 2014 Population 0.2% of State | | 6.5% Population Growth for the Last 5 Years State Growth 2.4% | | |
|-------------------|--|----------------------|--|--------------------|-----------------|
| Age Group | 2014 Population | 2014 % of Population | 2004-2014 % Change | 2014-2019 % Change | 2014 Population |
| Under 5 years | 464 | 8.9% | 26% | 5% | |
| 5 to 9 years | 456 | 8.8% | 36% | 1% | |
| 10 to 14 years | 407 | 7.8% | 11% | 14% | |
| 15 to 19 years | 322 | 6.2% | (12%) | 20% | |
| 20 to 24 years | 301 | 5.8% | (1%) | (13%) | |
| 25 to 29 years | 339 | 6.5% | 25% | 1% | |
| 30 to 34 years | 339 | 6.5% | 47% | (4%) | |
| 35 to 39 years | 314 | 6.0% | 9% | 23% | |
| 40 to 44 years | 275 | 5.3% | (11%) | 5% | |
| 45 to 49 years | 266 | 5.1% | (10%) | (4%) | |
| 50 to 54 years | 310 | 6.0% | 13% | (11%) | |
| 55 to 59 years | 295 | 5.7% | 58% | (3%) | |
| 60 to 64 years | 257 | 5.0% | 59% | 11% | |
| 65 to 69 years | 215 | 4.1% | 27% | 33% | |
| 70 to 74 years | 178 | 3.4% | 9% | 15% | |
| 75 to 79 years | 157 | 3.0% | (9%) | 10% | |
| 80 to 84 years | 153 | 3.0% | (4%) | (3%) | |
| 85 years and over | 143 | 2.8% | 30% | (3%) | |

2014 Age & Race Demographics



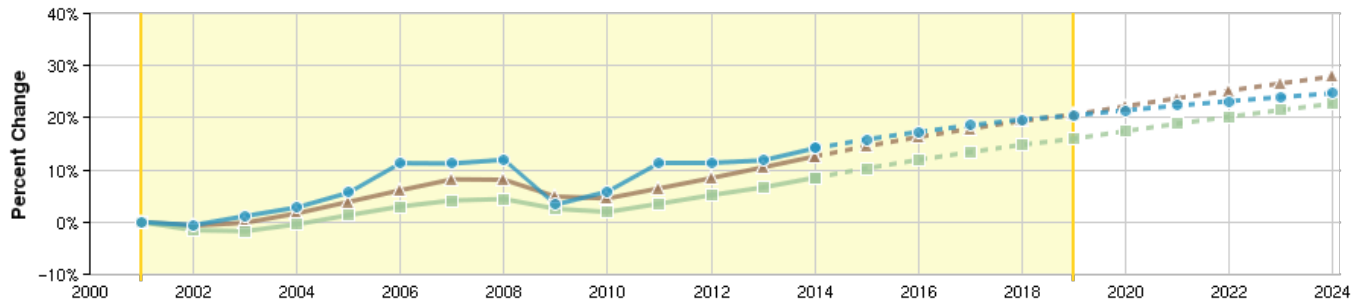
Race/Ethnicity Breakdown

| Race/Ethnicity | 2014 Population | 2019 Population |
|---|--------------------|--------------------|
| White, Non-Hispanic | 4,545 | 4,681 |
| White, Hispanic | 558 | 669 |
| Two or More Races, Non-Hispanic | 36 | 42 |
| Black, Non-Hispanic | 19 | 23 |
| Asian, Non-Hispanic | 14 | 16 |
| Two or More Races, Hispanic | 12 | 15 |
| Black, Hispanic | 3 | 4 |
| American Indian or Alaskan Native, Non-Hispanic | 3 | 4 |
| Native Hawaiian or Pacific Islander, Non-Hispanic | 1 | 1 |
| Native Hawaiian or Pacific Islander, Hispanic | 0 | 0 |
| Asian, Hispanic | 0 | 0 |
| American Indian or Alaskan Native, Hispanic | 0 | 0 |
| Total | 5,192 | 5,455 |

Gender Breakdown

| Gender | 2014 Population | 2019 Population |
|---------|--------------------|--------------------|
| Males | 2,606 | 2,739 |
| Females | 2,585 | 2,716 |
| Total | 5,192 | 5,455 |

Regional Jobs Trend



| Region | 2014 Jobs | 2019 Jobs | % Change |
|-------------------|-------------|-------------|----------|
| ● Rock Valley, IA | 3,150 | 3,324 | 5.5% |
| ● Iowa | 2,044,466 | 2,185,027 | 6.9% |
| ● United States | 186,308,882 | 199,542,981 | 7.1% |






















Rock Valley, IA

| | |
|-----------|-------|
| 2001 Jobs | 2,759 |
| 2002 Jobs | 2,743 |
| 2003 Jobs | 2,791 |
| 2004 Jobs | 2,837 |
| 2005 Jobs | 2,915 |
| 2006 Jobs | 3,071 |
| 2007 Jobs | 3,069 |
| 2008 Jobs | 3,089 |
| 2009 Jobs | 2,852 |
| 2010 Jobs | 2,921 |
| 2011 Jobs | 3,073 |
| 2012 Jobs | 3,073 |
| 2013 Jobs | 3,086 |
| 2014 Jobs | 3,150 |
| 2015 Jobs | 3,197 |
| 2016 Jobs | 3,237 |
| 2017 Jobs | 3,271 |
| 2018 Jobs | 3,302 |
| 2019 Jobs | 3,324 |

Rock Valley, IA | Jobs by Industry

3,150

Total Jobs (2014)






















| NAICS | Industry | 2014 Jobs | |
|-------|--|-----------|---|
| 11 | Crop and Animal Production | 36 |  |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | 39 |  |
| 22 | Utilities | 7 |  |
| 23 | Construction | 213 |  |
| 31 | Manufacturing | 696 |  |
| 42 | Wholesale Trade | 393 |  |
| 44 | Retail Trade | 252 |  |
| 48 | Transportation and Warehousing | 117 |  |
| 51 | Information | 30 |  |
| 52 | Finance and Insurance | 149 |  |
| 53 | Real Estate and Rental and Leasing | 30 |  |
| 54 | Professional, Scientific, and Technical Services | 86 |  |
| 55 | Management of Companies and Enterprises | 34 |  |
| 56 | Administrative and Support and Waste Management and Remediation Services | 51 |  |
| 61 | Educational Services | 130 |  |
| 62 | Health Care and Social Assistance | 377 |  |
| 71 | Arts, Entertainment, and Recreation | 21 |  |
| 72 | Accommodation and Food Services | 124 |  |
| 81 | Other Services (except Public Administration) | 225 |  |
| 90 | Government | 141 |  |
| 99 | Unclassified Industry | 0 |  |

Rock Valley, IA | Average Earnings by Industry

\$41,684

Avg. Earnings (2014)

79% of Nation Avg.

| NAICS | Industry | Avg. Earnings (2014) | |
|-------|--|----------------------|---|
| 11 | Crop and Animal Production | \$28,939 |  |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | \$43,033 |  |
| 22 | Utilities | \$81,758 |  |
| 23 | Construction | \$42,382 |  |
| 31 | Manufacturing | \$56,765 |  |
| 42 | Wholesale Trade | \$55,822 |  |
| 44 | Retail Trade | \$24,877 |  |
| 48 | Transportation and Warehousing | \$41,229 |  |
| 51 | Information | \$34,472 |  |
| 52 | Finance and Insurance | \$56,354 |  |
| 53 | Real Estate and Rental and Leasing | \$31,874 |  |
| 54 | Professional, Scientific, and Technical Services | \$32,404 |  |
| 55 | Management of Companies and Enterprises | \$62,083 |  |
| 56 | Administrative and Support and Waste Management and Remediation Services | \$29,052 |  |
| 61 | Educational Services | \$28,751 |  |
| 62 | Health Care and Social Assistance | \$33,409 |  |
| 71 | Arts, Entertainment, and Recreation | \$12,823 |  |
| 72 | Accommodation and Food Services | \$11,145 |  |
| 81 | Other Services (except Public Administration) | \$22,568 |  |
| 90 | Government | \$47,343 |  |
| 99 | Unclassified Industry | \$0 |  |

Growing/Declining Industries

| NAICS Code | Description | Change in Jobs 2004-2014 |
|------------|---|-----------------------------|
| 3327 | Machine Shops; Turned Product; and Screw, Nut, and Bolt Manufacturing | 103 |
| 4238 | Machinery, Equipment, and Supplies Merchant Wholesalers | 59 |
| 4842 | Specialized Freight Trucking | 54 |
| 6243 | Vocational Rehabilitation Services | 37 |
| 3331 | Agriculture, Construction, and Mining Machinery Manufacturing | 32 |
| 3261 | Plastics Product Manufacturing | (17) |
| 4249 | Miscellaneous Nondurable Goods Merchant Wholesalers | (18) |
| 3362 | Motor Vehicle Body and Trailer Manufacturing | (29) |
| 6221 | General Medical and Surgical Hospitals | (50) |
| 6111 | Elementary and Secondary Schools | (92) |

Industry Concentration

| NAICS Code | Description | 2014 National Location Quotient |
|------------|---|------------------------------------|
| 3327 | Machine Shops; Turned Product; and Screw, Nut, and Bolt Manufacturing | 64.66 |
| 4238 | Machinery, Equipment, and Supplies Merchant Wholesalers | 21.41 |
| 4245 | Farm Product Raw Material Merchant Wholesalers | 21.40 |
| 6243 | Vocational Rehabilitation Services | 20.25 |
| 2123 | Nonmetallic Mineral Mining and Quarrying | 16.60 |
| 3339 | Other General Purpose Machinery Manufacturing | 13.50 |
| 3331 | Agriculture, Construction, and Mining Machinery Manufacturing | 11.71 |
| 3328 | Coating, Engraving, Heat Treating, and Allied Activities | 9.21 |
| 4842 | Specialized Freight Trucking | 9.00 |
| 3273 | Cement and Concrete Product Manufacturing | 8.38 |

Region Sales

\$359,114,151.04

Sales (2013)





















| NAICS | Industry | Sales |
|-------|--|---------------|
| 11 | Crop and Animal Production | \$1,270,227 |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | \$5,667,843 |
| 22 | Utilities | \$2,497,788 |
| 23 | Construction | \$21,586,564 |
| 31 | Manufacturing | \$155,249,029 |
| 42 | Wholesale Trade | \$58,437,957 |
| 44 | Retail Trade | \$15,611,244 |
| 48 | Transportation and Warehousing | \$13,224,548 |
| 51 | Information | \$3,891,936 |
| 52 | Finance and Insurance | \$21,059,927 |
| 53 | Real Estate and Rental and Leasing | \$4,043,634 |
| 54 | Professional, Scientific, and Technical Services | \$4,725,789 |
| 55 | Management of Companies and Enterprises | \$4,298,404 |
| 56 | Administrative and Support and Waste Management and Remediation Services | \$3,627,583 |
| 61 | Educational Services | \$6,004,124 |
| 62 | Health Care and Social Assistance | \$24,305,535 |
| 71 | Arts, Entertainment, and Recreation | \$500,521 |
| 72 | Accommodation and Food Services | \$4,274,607 |
| 81 | Other Services (except Public Administration) | \$10,326,391 |
| 90 | Government | \$14,252,660 |

Region Sales (top 5)

| NAICS | Industry | Sales |
|--------|--|--------------|
| 332721 | Precision Turned Product Manufacturing | \$64,145,374 |
| 423820 | Farm and Garden Machinery and Equipment Merchant Wholesalers | \$37,786,199 |
| 332710 | Machine Shops | \$25,410,810 |
| 333111 | Farm Machinery and Equipment Manufacturing | \$16,711,097 |
| 622110 | General Medical and Surgical Hospitals | \$15,172,238 |

Gross Regional Product (GRP)

| | | | |
|----------------------|------------------------|----------------------------|----------------------|
| \$129,701,925 | \$50,986,503 | \$16,094,808 | \$196,783,237 |
| Earnings (2013) | Property Income (2013) | Taxes on Production (2013) | Total GRP (2013) |

| NAICS | Industry | GRP (2013) | % of Total | |
|-------|--|--------------|------------|---|
| 11 | Crop and Animal Production | \$1,020,442 | 1% |  |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | \$3,865,607 | 2% |  |
| 22 | Utilities | \$1,656,268 | 1% |  |
| 23 | Construction | \$10,752,940 | 5% |  |
| 31 | Manufacturing | \$54,393,416 | 28% |  |
| 42 | Wholesale Trade | \$36,962,002 | 19% |  |
| 44 | Retail Trade | \$8,802,221 | 4% |  |
| 48 | Transportation and Warehousing | \$5,055,264 | 3% |  |
| 51 | Information | \$1,933,937 | 1% |  |
| 52 | Finance and Insurance | \$12,989,254 | 7% |  |
| 53 | Real Estate and Rental and Leasing | \$2,374,022 | 1% |  |
| 54 | Professional, Scientific, and Technical Services | \$2,951,567 | 1% |  |
| 55 | Management of Companies and Enterprises | \$2,375,871 | 1% |  |
| 56 | Administrative and Support and Waste Management and Remediation Services | \$1,988,600 | 1% |  |
| 61 | Educational Services | \$3,977,381 | 2% |  |
| 62 | Health Care and Social Assistance | \$13,573,852 | 7% |  |
| 71 | Arts, Entertainment, and Recreation | \$307,188 | 0% | |
| 72 | Accommodation and Food Services | \$1,947,000 | 1% |  |
| 81 | Other Services (except Public Administration) | \$5,558,238 | 3% |  |
| 90 | Government | \$7,496,998 | 4% |  |
| | Other non-industries | \$16,801,170 | 9% |  |

Region Exports

\$359,114,151.04

Exports (2013)

96% of Supply

| NAICS | Industry | Exports (2013) | |
|-------|--|----------------|---|
| 11 | Crop and Animal Production | \$1,261,300 | |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | \$5,569,640 | ■ |
| 22 | Utilities | \$2,423,940 | |
| 23 | Construction | \$20,329,625 | ■ |
| 31 | Manufacturing | \$152,875,208 | ■ |
| 42 | Wholesale Trade | \$57,540,242 | ■ |
| 44 | Retail Trade | \$13,491,356 | ■ |
| 48 | Transportation and Warehousing | \$12,874,556 | ■ |
| 51 | Information | \$3,387,861 | |
| 52 | Finance and Insurance | \$20,230,864 | ■ |
| 53 | Real Estate and Rental and Leasing | \$3,333,505 | |
| 54 | Professional, Scientific, and Technical Services | \$4,265,348 | |
| 55 | Management of Companies and Enterprises | \$4,241,913 | |
| 56 | Administrative and Support and Waste Management and Remediation Services | \$3,288,881 | |
| 61 | Educational Services | \$5,710,985 | |
| 62 | Health Care and Social Assistance | \$20,962,372 | ■ |
| 71 | Arts, Entertainment, and Recreation | \$428,649 | |
| 72 | Accommodation and Food Services | \$3,764,174 | |
| 81 | Other Services (except Public Administration) | \$9,265,197 | ■ |
| 90 | Government | \$13,868,534 | ■ |

Region Exports (top 5)

| NAICS | Industry | Exports |
|--------|--|--------------|
| 332721 | Precision Turned Product Manufacturing | \$63,082,121 |
| 423820 | Farm and Garden Machinery and Equipment Merchant Wholesalers | \$37,638,165 |
| 332710 | Machine Shops | \$24,966,633 |
| 333111 | Farm Machinery and Equipment Manufacturing | \$16,691,874 |
| 622110 | General Medical and Surgical Hospitals | \$12,768,751 |

Region Imports

| | |
|--|--|
| \$425,504,227 Imports (2013) 96% of Demand | \$15,742,160 Locally Produced & Consumed (2013) 4% of Demand |
|--|--|

| NAICS | Industry | Imports (2013) | |
|-------|--|-------------------|--|
| 11 | Crop and Animal Production | \$14,136,072 | |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | \$3,801,093 | |
| 22 | Utilities | \$4,303,355 | |
| 23 | Construction | \$12,551,600 | |
| 31 | Manufacturing | \$87,822,375 | |
| 42 | Wholesale Trade | \$20,065,316 | |
| 44 | Retail Trade | \$17,753,436 | |
| 48 | Transportation and Warehousing | \$12,452,934 | |
| 51 | Information | \$14,244,997 | |
| 52 | Finance and Insurance | \$26,694,187 | |
| 53 | Real Estate and Rental and Leasing | \$39,468,883 | |
| 54 | Professional, Scientific, and Technical Services | \$20,156,456 | |
| 55 | Management of Companies and Enterprises | \$8,322,611 | |
| 56 | Administrative and Support and Waste Management and Remediation Services | \$7,675,419 | |
| 61 | Educational Services | \$4,127,248 | |
| 62 | Health Care and Social Assistance | \$24,280,316 | |
| 71 | Arts, Entertainment, and Recreation | \$3,260,826 | |
| 72 | Accommodation and Food Services | \$10,067,826 | |
| 81 | Other Services (except Public Administration) | \$6,266,197 | |
| 90 | Government | \$88,053,082 | |

Jobs by Occupation

3,150

Total Jobs (2014)

| SOC | Description | 2014 Jobs | % Change 2004-2014 | Median Hourly Earnings |
|---------|--|-----------|--------------------|------------------------|
| 11-0000 | Management Occupations | 172 | 16% | \$28.58 |
| 13-0000 | Business and Financial Operations Occupations | 98 | 26% | \$23.11 |
| 15-0000 | Computer and Mathematical Occupations | 21 | 5% | \$25.01 |
| 17-0000 | Architecture and Engineering Occupations | 28 | 12% | \$28.13 |
| 19-0000 | Life, Physical, and Social Science Occupations | <10 | -- | -- |
| 21-0000 | Community and Social Service Occupations | 53 | 15% | \$15.02 |
| 23-0000 | Legal Occupations | <10 | -- | -- |
| 25-0000 | Education, Training, and Library Occupations | 174 | (16%) | \$17.63 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 57 | (8%) | \$12.52 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 126 | (15%) | \$25.79 |
| 31-0000 | Healthcare Support Occupations | 45 | 7% | \$11.87 |
| 33-0000 | Protective Service Occupations | <10 | -- | -- |
| 35-0000 | Food Preparation and Serving Related Occupations | 137 | 7% | \$8.65 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 75 | 25% | \$10.99 |
| 39-0000 | Personal Care and Service Occupations | 165 | 21% | \$9.59 |
| 41-0000 | Sales and Related Occupations | 361 | 4% | \$14.82 |
| 43-0000 | Office and Administrative Support Occupations | 348 | 6% | \$13.67 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 32 | 52% | \$13.52 |
| 47-0000 | Construction and Extraction Occupations | 180 | 23% | \$14.98 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 247 | 20% | \$16.93 |
| 51-0000 | Production Occupations | 513 | 15% | \$15.79 |
| 53-0000 | Transportation and Material Moving Occupations | 248 | 32% | \$15.10 |
| 55-0000 | Military occupations | 24 | (4%) | \$22.78 |
| 99-0000 | Unclassified Occupation | 27 | -- | \$11.00 |
| | Total | 3,150 | 11% | \$16.21 |

Growing/Declining Occupations

| SOC | Description | Change in Jobs 2004-2014 |
|---------|--|-----------------------------|
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 47 |
| 51-4041 | Machinists | 42 |
| 49-3041 | Farm Equipment Mechanics and Service Technicians | 22 |
| 47-2061 | Construction Laborers | 19 |
| 99-9999 | Unclassified Occupation | 18 |
| 51-2092 | Team Assemblers | (5) |
| 41-2031 | Retail Salespersons | (7) |
| 25-2021 | Elementary School Teachers, Except Special Education | (9) |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | (11) |
| 29-1141 | Registered Nurses | (18) |

Data Sources and Calculations

Input-Output Data: The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Demographic Data: The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

Industry Data: EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

State Data Sources: This report uses state data from the following agencies: Iowa Workforce Development

Occupation Data: EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

Definitions

Average Earnings: The average earnings per worker in the region. Includes wages, salaries, supplements (additional employee benefits), and proprietor income.

Source: Bureau of Labor Statistics and the Bureau of Economic Analysis. If Covered, this figure only shows wage and salary.

Average Earnings Per Job: This figure is the change in earnings divided by the change in jobs.

Source: EMSI's model, incorporating data from the Bureau of Economic Analysis (BEA).

Change by Demographic: The change in jobs modeled through demographics for males, females, and eight age cohorts. This table shows the ripple effect of the initial industry change through these demographic groups. This is a result of the Social Accounting Matrix (SAM) model.

Source: We show the effects of industry change on demographics using a variety of data, including the U.S. Census Bureau's American Community Survey (ACS) and the U.S. Census Bureau's Quarterly Workforce Indicators (QWI) from Local Employment Dynamics (LED).

Change by Industry: The change in jobs modeled through all two-digit industry sectors. This table shows the ripple effect of the initial industry change through all affected industries. For further detail (including job changes in all NAICS code digit-levels), see below the table.

Source: EMSI's model, incorporating data from the Bureau of Economic Analysis (BEA) and the Bureau of Labor Statistics' (BLS) Quarterly Census of Employment and Wages (QCEW).

Change by Occupation: The change in jobs modeled through all two-digit occupation sectors. This table shows the ripple effect of the initial industry change through all affected occupations. This is a result of the Social Accounting Matrix (SAM) model. We accomplish this move from industry to occupation using regional earnings staffing patterns. For further detail (including job changes in all SOC code digit-levels), see below the table.

Source: EMSI's model, incorporating data from the Bureau of Labor Statistics' (BLS) Quarterly Census of Employment and Wages (QCEW).

Change in Earnings: This number represents total change in earnings resulting from the initial, user-made change. This figure includes the initial change. The change in earnings figure is dependent upon the multiplier listed below.

Source: EMSI data based primarily on the Quarterly Census of Employment and Wages (QCEW) from the Bureau of Labor Statistics (BLS) and the Bureau of Economic Analysis (BEA).

Change in Jobs: The total number of jobs changed, including the initial change. The figure is dependent upon the multiplier listed below.

Source: EMSI's model, incorporating data from the Bureau of Economic Analysis (BEA).

Exports: Money received in the region through foreign and external domestic sources.

Source: EMSI's model, incorporating data from the Bureau of Economic Analysis (BEA).

Gross Regional Product: GDP for the region. Measures the final market value of all goods and services produced in a region. *Source: EMSI data based primarily on data from the Bureau of Economic Analysis (BEA) and the Quarterly Census of Employment and Wages (QCEW) from the Bureau of Labor Statistics (BLS).*

Imports: The amount of money leaving the region to foreign and external domestic sources.

Source: EMSI's model, incorporating data from the Bureau of Economic Analysis (BEA).

Jobs: The total number of full- and part-time jobs.

Source: EMSI data based primarily on the Quarterly Census of Employment and Wages (QCEW) from the Bureau of Labor Statistics (BLS) and the Bureau of Economic Analysis (BEA).

Location Quotient: Compares percent employment in the region to percent employment in the nation. A location quotient of 1.0 means that percent employment for the region matches the nation. As a relative measure of concentration, location quotient is very useful for identifying key regional industries. High location quotients indicate that the industry makes up a part of the region's economic base, often generating exports and wealth for the local economy.

Source: EMSI's proprietary employment data.